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Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "*Zensar wins the Future of Learning & Development "Best Learning Strategy of the Year" Award at the 4th Edition L&D Summit and Awards 2019*".

This is for your information and dissemination purpose.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Gaurav Tongia
Company Secretary



Zensar wins the Future of Learning & Development “Best Learning Strategy of the Year” Award at the 4th Edition L&D Summit and Awards 2019

Recognized for its extensive learning programs

Pune, India, November 13 , 2019: Zensar, a leading digital solutions and technology services company that specializes in partnering with organizations across industries on their digital transformation journey, announced that it has been recognized as a winner for the “*Best Learning Strategy of the Year*” at the *4th Edition L&D Summit and Awards 2019* event held recently in Mumbai, India. Zensar won this award for the extensive efforts invested towards building a strong talent pipeline, extensive Leadership and Leadership Acceleration Program (LeAP) programs and affiliated behavioural learning offerings. The 4th Edition L&D summit and awards is one of the largest congregation of Learning professionals in India. The Best Learning Strategy Award is presented to the organizations who have implemented innovative learning strategies and development programs, aimed at making their organizations future-ready.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, “This recognition is well timed as we continue to invest in building new capabilities by reskilling our work force. Our people lead the way when it comes to creating long term business impact internally and externally. We will continue to spend efforts at future-proofing our teams by developing tomorrow’s leadership today.”

“Zensar has shown by example the impact of well-crafted and strategically planned L&D programs that are in sync with what the business demands. Their L & D strategy is the direct co-relation between training and talent planning with strong focus on behavioural learning impressed our jury. We look forward to their success and set an example across the L&D section of the industry.” said **Mr. Sandeep Rangu, Director, UBS Forums.**

Commenting on this win, Vivek Ranjan, Senior Vice President and CHRO, “We have pivoted our L&D efforts around everything Digital. Our HR function has successfully leveraged digital platforms to widen our reach and efforts at training teams located across the globe. Training and skilling our employees is critical for us to be best in class partners to our global customers enhancing organization performance.”

Adding further he said, “Our teams have strived to bring in new ways, ideas into making learning a culture and talent development a seamless process. We look forward to expanding our efforts and bringing in new ways to create new capabilities.”

The team launched the ZenLearn Application to include the global workforce on one platform. All the courses are available for the employees to access while on the move too. Taking ahead the vision of Zensar been a Living Digital company, this digital platform was specially designed to bring all learning modules in one place. The ZenLearn application also led the company to make savings for Zensar in opportunity costs that would have been incurred had it decided to buy the various other features of the enterprise learning management system that it is using.

The key benefits of these initiatives to employees are as below:

- Anytime, anywhere access to all learning modules from one click
- Skills-building for organization requirements



- Leadership development with multi-faceted programmes and personalised content
- Building talent pipeline-The competency-based programs have been adopted massively by the entire organization with behavioral learning days constantly improving on year on year basis
- Creating a high-performance culture- There is visible improvement in the learning experience of employees across all levels with personalized and contextualized learning
- Direct impact on customer service excellence with new age and business centric capability development

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

For any queries please feel free to reach out:

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

